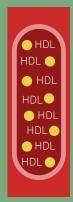


The good and bad of cholesterol



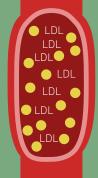
There are 2 types of lipoproteins that carry cholesterol to and from cells:

- LDL ("bad") cholesterol
- HDL ("good") cholesterol



HDL cholesterol helps remove "bad" cholesterol from the body.

> LDL cholesterol contributes to plaque in the arteries and increases the risk of heart disease.







A healthy level of LDL cholesterol for males and females is less than 130 mg/dL.1



A healthy level of HDL cholesterol is:

>40 >50 mg/dL¹ mg/dL² female male



93 million US adults have total cholesterol levels higher than 200 mg/dL,3 which increases their risk for heart disease and stroke.











And, heart disease and stroke are the reasons behind 4:

- 1/3 of all deaths in the United States
- \$1 Trillion in healthcare costs and lost productivity

That's nearly \$3 billion each day

The best way to help employees know their risk for heart disease and stroke is to provide yearly biometric screenings.

^{1.} American Heart Association. Cholesterol Management Guide for Healthcare Practitioners. 2018. https://www.heart.org/-/media/files/health-topics/cholesterol/chlstrmngmntgd_181110.pdf.

^{2.} Quest Diagnostics Health & Wellness uses a different range for HDL cholesterol for females as per Riker, et al, JAMA, July 20, 2005 2005;294(3):326-333.

^{3.} Centers for Disease Control and Prevention. High cholesterol facts. https://www.cdc.gov/cholesterol/facts.htm.

^{4.} American Heart Association. Cardiovascular diseases affect employers. https://www.heart.org/idc/groups/heart-public/@wcm/@fc/documents/downloadable/ucm_496180.pdf.